

a great
place
to start for

MULTIMEDIA GRAPHIC DESIGN



The Multimedia Graphic Design program prepares students for a variety of print and digital related career paths that include graphic design, web design, illustration, layout and print design. First semester students will focus on design principles, the study of typography and color theory practices as well as learn how to use two software components for photo manipulation and digital art creation. Second semester students will learn to operate a variety of cutting edge software programs used by designers in conjunction with design related projects based around logo design, web design, animation and illustration. Students will learn to operate all software on both MAC and Windows based platforms.

Second year students develop and refine their design and software skills through a variety of projects that include poster design, annual reports, ad layouts, ad campaigns, web design, skills needed to be a freelance designer and becoming a freelance designer and assembling a professional portfolio for employability.

Prerequisite: Keyboarding skills, basic computer operating and file management skills. The ability to use a T-square, ruler and French curve for hand rendered compositions. Basic hand drawing and illustration skills. Strong reading and writing skills.

The following certificate may be earned:

Multimedia Graphic Design

Post Secondary Program Requirement: Students must have a laptop that can run the Adobe Creative Cloud Software. Adobe CC is the software that is used in the program as well as an industry standard for the creative field.

For a full list of system requirements go to:
<https://helpx.adobe.com/creative-cloud/system-requirements.html>

Adobe Subscription (Includes a bill for an annual license renewal every year the student is enrolled at Pickens Technical College.)

Class Hours

7:50-10:40 am, M, T, W, Th, F

OR

12:05-2:55 pm, M, T, W, Th, F

Estimated Cost

Tuition**/Credit Hour Fee:

Semester 1: \$1,476.00(Tuition) \$170.00(Credit Hour Fee) \$1,646.00	Semester 3: \$1,476.00(Tuition) \$170.00(Credit Hour Fee) \$1,646.00
Semester 2: \$1,476.00(Tuition) \$170.00(Credit Hour Fee) \$1,646.00	Semester 4: \$1,353.00(Tuition) \$160.00(Credit Hour Fee) \$1,513.00

Program charges: \$500.00/semester*

Student ID: \$10.00/yearly

Graphic Design Sketchbook: \$16.00

Annual Adobe Creative Cloud License Renewal*: \$360.00

Books: \$181.00 (plus tax)

Estimated Total:

Multimedia Graphic Design Certificate: \$9,068.00 (plus tax)

Optional Costs:

SkillsUSA Work Force Ready Assessment for Graphic Communications: \$20.00

Students will be required to pay the program charge each semester they attend*
Based on Colorado Resident In-state tuition**

Additional costs may apply. All books, kits & supply costs are estimated. Cost, information, and classes are subject to change at any time.

This certificate is eligible for Financial Aid. You may begin the Financial Aid process by completing your Free Application for Federal Aid (FAFSA) at www.FAFSA.ed.gov. If you have further questions, please call (303)344-4910, ext 27797.


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Cost and information revised **October 2020**

Multimedia Graphic Design Certificate

Certificate Length: 4 semesters

Courses required for this certificate:

MGD 117 Intro to Visual Communications

MGD 111 Adobe Photoshop I

MGD 112 Adobe Illustrator I

MGD 114 Adobe InDesign

MGD 116 Typography I

MGD 103 Intro to Production Design

MGD 141 Web Design I

MGD 143 Motion Graphic Design I: Software

MGD 105 Typography and Layout

MGD 203 Design and Concept

MGD 211 Adobe Photoshop II

MGD 212 Adobe Illustrator II

MGD 256 Graphic Design Production

MGD 241 Web Design II

MGD 268 Business for Creatives

MGD 185 Independent Study

Multimedia Graphic Design Certificate Total

Clock Hours: 937.5 Credit Hours: 47

Please visit www.pickenstech.org to view our catalog online for course descriptions

